

Loewe bild s.77 dr+

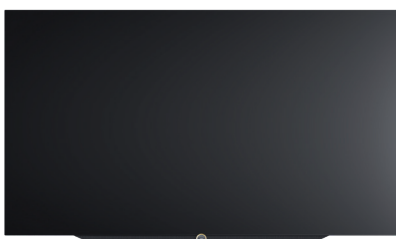
Screen diagonal (cm / inch): 196 / 77
 Screen resolution (pixels): Ultra HD (3840 x 2160)
 EU energy efficiency class SDR / HDR: F / E

Power consumption max. (watts): 550
 Power consumption max. standby (watts): 0,4
 Energy consumption SDR / HDR (kWh/1000h): 117 / 108

TV

Wall solution, tiltable

Scope of delivery includes bild s.77 with 2TB SSD,
 klang bar s.77 and wall mount WM7
 bild s.77: W* x H x PD / TD = 173,1 x 102,3 x 7,3 / 11,6
 magic moment: the display is raised by a motor and the
 soundbar becomes visible



	Model	Article no.	EAN code
graphite grey	77	60420D52	4011880174527
	smart cover s.77	72588D83	4011880174817
	table stand motor s.77	60805D00	4011880171243
	floor stand motor s.77	60804D00	4011880171236
alu silver	floor stand motor v	60804B00	4011880173094

Setup solutions

Further set-up options are possible. Your dealer will be happy to advise you.

Accessory for table and floor stand solutions

smart cover s.77
 W x H x PD: 119 x 55,7 x 0,7
 magnetically attached to the rear cabinet for a timeless
 360° design and free placement in the room

Table solution, motorized rotatable

table stand motor s.77
 bild s.77: W* x H x PD x TD = 173,1 x 108,0 x 7,3 x 39,6
 motorized rotatable (+ / - 45°), concealed cable routing,
 magic moment: the display is raised by a motor and the
 soundbar becomes visible

Stand solutions, motorized rotatable

floor stand motor s.77
 bild s.77: W* x H x PD x TD = 173,1 x 152,8 x 7,3 x 68,0
 motorized rotatable (+ / - 45°), concealed cable routing,
 magic moment: the display is raised by a motor and the
 soundbar becomes visible

floor stand motor v
 bild s.77: W* x H x PD x TD = 173,1 x 152,8 x 7,3 x 68,0
 motorized rotatable (+ / - 45°), concealed cable routing,
 magic moment: the display is raised by a motor and the
 soundbar becomes visible



Dimensions in cm: W = width, H = height, PD = product depth, TD = total depth. Technical modifications and errors excepted.
 * In the area of the side-mounted Loewe clip, the width of the TV set may increase by up to 1 cm, depending on the type of set.

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Technical Information

Loewe bild s

77 dr+

Image	
Screen resolution (pixels)	Ultra HD (3840 x 2160)
Display technology	OLED (WRGB)
Screen diagonal (cm/inch) / Response time (ms)	195 / 77 / 1
Panel luminance ¹ (cd/m ²) / Viewing angle (h/v)	900 / 120°
Ultra HD scaling / Image+ Active / Adaptive Contrast / 24p	● / ● / — / ●
HDR (HLG / HDR10 / Dolby Vision™) / WCG	● / ● / ● / ●
Auto-dimming interior (OPC) / Ambient brightness control	● / ●
Reception	
DVB-T2/C/S2 HD / Multi ATV / Unicable / Dual Channel	● ^{2A} / ● / ● / ●
MPEG / MPEG2 / MPEG4 (H.264) / HEVC (H.265)	● / ● / ● / ●
Sat over IP / DVB-C over IP / DVB radio	● / ●
Audio	
Output (watts sine / music) / driver (active + passive)	2 x 30 / 2 x 60 / 10
Acoustic speaker concept	closed bar + passive membranes
Magic moment / front firing / down firing / 2-channel crossover	● / ● / — / ●
Dolby: Audio / Digital / Digital Plus / Atmos / DTS: HD	● / ● / ● / — / —
Class-D amp / Auto Volume (AVC) / Mimi Sound Personalization	● / ● / ●
Individual bass and treble control / Loudness	● / ●
Operation	
Loewe chassis / os / home screen (incl. favorites)	SL5 / os6 / ●
Vidaa app / my Loewe app (all: Android + iOS)	— / ●
Voice control by Alexa skills / Vidaa voice	● / —
Electronic Program Guide / EPG key word search	● / ●
Mediatext (HbbTV) / Teletext / page memory	● / ● / 2.000
Menu languages / Context related help	● ^{3A} / ●
Parental Lock / Automatic turn-off / Timer	● / ● / ●
Instant Channel Zapping / Quick Start Mode	● / ●
Number of stations in channel list incl. AV and radio	6.000
PIP (AV) ⁴ / Full PIP / Splitscreen TV: Videotext	● / ● / ●
Software update (via USB / Internet)	● / ●
Hotel Mode (Standard / CEC / IP / RS232)	● / ● / ● / ●
Multimedia	
Loewe dr+: storage capacity (GB) / USB recording / timeshift	2.000 (SSD) / ● / ●
Loewe dr+: streaming server / client / follow-me	● / ● / ●
Multi Recording / Mobile Recording / Radio Recording	● / ● / ●
Music player / Photo player / Video player ⁵	● / ● / ●
Digital Media Renderer (incl. Ultra HD) / Bluetooth music player	● / ●
Internet apps / Internet browser / Internet radio	● / ● / ● (incl. search)
YouTube / Amazon prime video / Netflix / Disney+	● / ● / — / —
Connectivity and Interfaces	
HDMI 2.0b / HDMI 2.1 ⁶	4 x HDMI 2.0b
HDCP 2.2 / HDMI-CEC / ARC / eARC	● / ● / ● / —
USB / Bluetooth / screen mirroring (Miracast)	3 (2 x USB 3.0) / ● / ●
LAN network connection / WLAN (Wi-Fi) integrated	● / ●
Antenna IEC / satellite F / CI+ 1.4 ECP certified ⁷	1 / 2 / 2
Home automation: IP / RJ12 (RS232C) / IR-Link ⁸ / MU motor control	● / ● / ● / ●
Mini TOSLINK / center in (via adapter) / cube plug stereo	● / ● / —
Audio out control: fix / variable / sub (3.5 mm jack)	● / ● / ●
Kensington anti theft lock	●
Energy	
EU energy efficiency class: SDR (EEI) / HDR (EEI)	F (0,779) / E (0,650)
EPREL registration No.: https://eprel.ec.europa.eu/qr	1257180
Power switch / mains voltages AC	● / 220-240V, 50/60 Hz
WoLAN / WoWLAN / Fast Power-On (increased consumption)	● / ● / —
Energy consumption SDR / HDR (kWh/1000h)	117 / 108
Dimensions	
Weight (approx. kg) excl. / incl. standard setup solution	39,3 / 41,5 (wall mount 7)
W* x H x D (approx. cm) without setup solution (* incl. signature flag)	173,1 x 102,3 x 7,3
W* x H x D (approx. cm) incl. wall mount slim (* incl. signature flag)	173,1 x 102,3 x 11,6 (wall mount 7)
W* x H x D (approx. cm) incl. table stand (* incl. signature flag)	173,1 x 108,0 x 39,6
VESA support	—
Scope of Delivery	
Speaker	klang bar s.77 (magic moment)
Setup Solution / rotate-able	wall mount WM7 / -
Remote control (incl. batteries)	Loewe assist graphite grey (2x AAA)
Manual / power cord	● / ● (2,5 m)
Others	Apple TV 4K
Optional accessories	
Selection of recommended setup solutions and audio systems	smart cover s.77 table stand motor s.77 floor stand motor s.77 floor stand motor v klang sub1

● = included/installed — = not included / possible

¹⁾ according to panel spec typ. values @ HDR 10%

^{2A)} Reception of DVB-T2 HD only in selected countries, may be limited by individual regulations from the respective provider

^{3A)} de - en - fr - it - es - nl - cs - el - pl - hu - fi - sl - sk - tr - sv - da - pt - ru - no - zh - ko - hr - sr - he

⁴⁾ AV-PIP is only available in combination with DVB-T/C/S

⁵⁾ Via home network and USB

⁶⁾ eARC, ALLM, VRR FHD 48-60 Hz, 4K @ 60 Hz, 18 Gb/s

⁷⁾ CI Plus (CI+) is backwards compatible to CI, functionality depends on module availability from supplier

⁸⁾ Only in conjunction with adapter (to be ordered separately) and selected devices (RC5, 36 kHz)

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